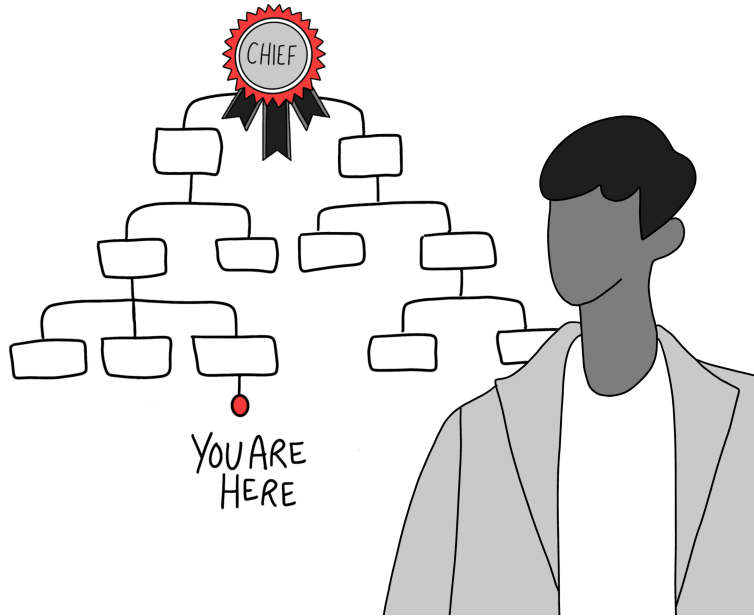


The Ultimate list of Headhunters

Headhunters specifically recruiting for
CMO and above

May 2023

Introduction to the guide



- This list was compiled Gareth Helm using information supplied and reviewed by marketing leaders. The list is accurate on 23/04/2023 and will be updated regularly at www.sideminds.com.
- Headhunters are placed into one of three groups. This is based upon information available at the time and should be used for guidance purposes only. Feedback and amendments are welcomed.
- Emails addresses are only published when they are available on LinkedIn. Key primary contacts where known are highlighted in bold.
- None of this information should be treated as a recommendation or endorsement.
- Sideminds is a marketing leadership consultancy set up by marketing leaders to help current and future marketing leaders excel.

Group 1: Well known and have CMO/above positions

Company	Website	Headhunter	Title/Seniority	Email (if published)	Business Expertise
Egon Zehnder	www.egonzehnder.com	Adam Quint Steve Selwood Aine Flanagan Ross Macrae Helen Crowley Golnaz Bahmanyar Dahlia Bahar	Partner, digital and head of Private Equity, EMEA Consultant NY office Technology and communications, CEO and Board, Associate across retail, hospitality and consumer Technology and media consultant Middle East Middle East		One of big 5
Fortune Hill	www.fortunehill.com	Joel Barnett John Hunter Annabel Matthews	Managing Director Director - international marketing, growth and digital Senior consultant	joel.barnett@fortunehill.com John.hunter@fortunehill.com annabel.matthews@fortunehill.com	Senior Director level and some CMO, wide ranging
Grace Blue	www.graceblue.com	Ian Priest Linzi Cameron Helen Duffy Sarah Skinner Natalie Napier	Global Chairman Managing Partner CEO & Partner, APAC CEO, EMEA Managing Partner		Agency, sports, media and entertainment leadership teams
Heidrick & Struggles	www.heidrick.com	Claire Buxton Richard Sumner Alice Breeden Claire Skinner Maddie Lucey Robin Holyroyd Saroi Bhardwai Aliceson Robinson Niels Bentzen	Partner, Financial services and fintech Principal, consumer markets Regional managing partner, CEO & Board Practise, EMEA Regional managing partner, EMEA Senior associate, global technology and services Principal, Consumer markets Global CMO Solutions Partner, consumer, tech, entertainment and media Partner, Consumer & digital, MENA		One of big 5
Kornferry	www.kornferry.com	Leo Roberts Sacha Trimbee Christina Reti	Associate client partner Consumer Board and CEO service Senior client partner, Real estate and hospitality		One of big 5

Group 1: Well known and have CMO/above positions

Company	Website	Headhunter	Title/Seniority	Email (if published)	Business Expertise
Odgers Berndston	www.odgersberndtson.com	Jane Dessar Zoe Wakeham Richard Plaistowe Michael Drew Clare Glackin Lavanya Attawar Simon Walton Nick Claridge	Partner, Consumer, Retail, Travel, Leisure & Hospitality Consumer and FMCG Interim Financial Service consultant Partner and global practise leader Head of industry, energy, manufacturing, & infrastructure Principle/senior researcher Partner, Consumer, Retail, Travel, Leisure & Hospitality Partner		Large global player - all levels
Renaissance Leadership	www.ren-lead.com	Steve Bishop Tony Willis Alex Gordon	Partner Founder and Managing Director Associate partner, dogital and technology		Digital and enterprise tehcnology
Russell Reynolds	www.russellreynolds.com	Robert Kamper Steven Black Agnes Greaves Rebecca Cook Greg Hodge Chris Makishima Rhys Grossman Laetitia Jerabek Emma Combe Norm Yustin	Executive search consultant, Germany Consultant Managing Director Research associate Consultant Research associate Consultant Consultant Managing Director Managing director/Partner, customer activation/growth		One of big 5
Spencer Stuart	www.spencerstuart.com	Jonathan Harper Katya Higham-Stoianova Sally Elliot	Global consumer practise leader Associate, Board and CEO Practise Co-leader, global retail practise		One of big 5

Group 1: Well known and have CMO/above positions

Company	Website	Headhunter	Title/Seniority	Email (if published)	Business Expertise
The MBS Group	www.thembsgroup.co.uk	Huw Llewelyn Waters Thirza Danielson Hattie Robinson Elliot Goldstein Moira Benigson	Partner, Consumer services Director - hospitality, retail and leisure Executive - Retail, Consumer, Fashion, Lifestyle Managing partner Founder		Larger business focused on retail and consumer industries
Warren Partners	www.warrenpartners.co.uk	Laurence Vallaey Nicola Kenyon	Partner - Board non-exec and C-suite Partner		
The Up Group	www.theupgroup.com	Stephanie de Wangen Sarah Taylor Clare Johnston	Director Senior Consultant Founder		Digital senior leaders

Group 2: Less well known and have some CMO/above positions

Company	Headhunter	Title/Seniority	Email (if published)	Business Expertise
3Search	www.3search.co.uk	Rowan Fisk Partner	rowan@3search.co.uk	Digital, marketing & product
360 Leaders	www.360leaders.com	Ben Harrison Jerry Maynard Consultant Managing Director	jerry@360leaders.com	Board appointments for scale-up/investors
August Leadership	www.augustleadership.com	Gavin O'Malley Louise Gatenby Partner Partner		
Boyden	www.boyden.com	Nick Robeson Managing Partner		Executive search, interim or consulting
Blackwood Group	www.blackwoodgroup.com	Claudia Marcelletti Jonathon Lee Senior associate consumer, leisure & retail Partner		Multi-country boards, finance and tech
BPE Search	www.betterplaced.com	Rob Hill Paul Bendelow Andy Young Rachel O'Sullivan Head of consumer & retail at BPE Partner Partner Exec search director - mktg, digital, product, data, tech	robhill@bpesearch.com Paulbendelow@bpesearch.com andyyoung@bpesearch.com NA	Senior executive arm of Better Placed
Campbell Reed	www.campbellreed.com	Richard Ash Oliver Reed Renee Wo Executive search principle Founding Partner Search executive	richard.ash@campbellreed.com oliver@campbellreed.com renee.wo@campbellreed.com	Global executive and non-exec
Drax Executive	www.draxexecutive.com	Max Staley Sebastian Twining Associate Director Director, Consumer	st@draxexecutive.com	Private equity senior executive search
Drayton Partners	www.draytonpartners.com	Byron Beatty Wayne Mabbott Nick Maughan Rob Seery Partner, Consumer goods specialism Partner, Consumer section Partner Founding Partner, Consumer section	byron.beatty@draytonpartners.com Wayne.mabbott@draytonpartners.co nick.maughan@draytonpartners.com rob.seery@draytonpartners.com	Boutique specialising in food & drink, consumer, leisure, apparel and private equity
Erevena	www.erevena.com	Maria Josife Florence Bown Kate Bamford Partner Principle Partner	NA NA NA	Place CMOs in VC and PE backed companies
H.I.Executive Consulting	www.hiec.com	Melissa Reed Managing Partner, consumer, digital and retail	mreed@heic.com	

Group 2: Less well known and have some CMO/above positions

Company	Headhunter	Title/Seniority	Email (if published)	Business Expertise
Hunter Miller	www.hunter-miller.com	Lindsey Leslie-Miller Dan Cottee Hugh Wigmore	llmiller@hunter-miller.com	B2B and B2C multi category and places CMO
JD & Co	www.jdand.co.uk	Jo Dalton	Jo@Jdand.co.uk	Entrepreneur, seed investor and executive search specialist
Norman Broadbent	www.normanbroadbent.com	Peter McGrath		Director global consumer practise
Princedale	www.princedale.co	Ru Jupp	ru@princedale.co	Founder
Sam Allen Associates	www.samallen.co.uk	Andy Hayward Samantha Allen		Partner Managing Partner
Signium	www.signium.co.uk	Matt Dallison		Partner, head of consumer
Stanley Royce & Jones	www.stanleyroycejones.com	Will Royce	will@stanleyroycejones.com	Co-founder
Teneo	www.teneo.com	Kate Latham		Senior Managing Director
TML Partners	www.tmlpartners.com	Tom Morgan-Harris Seb Wainwright Emma Morrison Jill Smethers Simon Bassett		Director Consultant Associate Director Senior Consultant CEO

Group 3: Least well known and have had CMO/above positions (but information is less certain)

Company	Website	Headhunter	Title/Seniority	Email (if published)	Business Expertise
Acertitude	www.acertitude.com	Charlotte Cederwall James Kenyon	Partner Partner		
Altrua	www.alturapeople.com	Lucy Harris Liz Pryce	Founding Partner Senior Consultant		Boutique retail, fashion, lifestyle
Amrop	www.amrop.com	Lucie Shaw	Partner, consumer and retail		54 countries, board level
Audeliss	www.audeliss.com	Anja Skvortsova Ash Hobkinson Suki Sandhu OBE	Managing Director Director retail, consumer, hospitality Founder and CEO		
Change Partners	www.thechangepartners.com	Tristan Amin Ben Farrar	Partner and Founder Managing Consultant		Boutique technology, digital and marketing
Clarity Search	www.claritysearch.co.uk	Fran Minogue	Managing Director		Retail, consumer, hospitality, travel & leisure sectors
DNA Recruit	www.dnarecruit.com	Stephen Phillips Kirsty Thorp	Head of tech - Full stack, digital, product UX Head of Performance media/media planning		Specialist tech recruiter
Exley Hervey	www.exleyhervey.com	Lesley Exley Liz Michell	Chief Executive Executive Research Consultant - Fashion, luxury & retail		Digital & multichannel retail, global luxury brands, and arts & culture sectors
F1 Recruitment	www.f1recruitment.com	Amanda Fone Gary Allen	Founder and CEO Recruitment leader - Marketing, comms, digital and data		Marketing, PR, digital, corporate affairs, sponsorship, sports marketing
Faraday Partners	www.faradaypartners.com	Thomas Chorliet Nick Fairclough	Managing Partner Managing Partner		Investors aand search mainly for start-ups and scale up
Fey & Partners	www.feyandpartners.com	Charlie Fey James Scholfield	Managing director and co-founder Head of research and co-founder		
Forme Partners	www.formepartners.com	Kate Zatland	Founder		Boutique specialise in commercial c-suite of VC and PE backed companies

Group 3: Least well known and have had CMO/above positions (but information is less certain)

Company	Website	Headhunter	Title/Seniority	Email (if published)	Business Expertise
Forsythe Group	www.forsythgroup.com	Rosemary Forsyth	Founder		Specialise in emerging technology
Founders Keepers	www.founderskeepers.co	Katriona Windsor	Director	katriona@founderskeepers.co	
		Lizzie Segal	Co-founder		
		Alicia Allen	Principal		
		Hannah French	Partner	hannah@founderskeepers.co	
Freshminds	www.freshminds.co.uk	Sophie Higgins	Project teams		
		James Callander	Managing Director		
Green Park	www.green-park.co.uk	Juliet Hardingham	Director		Interim and board advisory
HBAL	www.hballondon.com	Hannah Brown	Partner		Boutique specialising in marketing, media and creative services
Intelligent People	www.intelligentpeople.co.uk	Joe Lewis	Recruitment consultant		More junior roles
Kingsley Gate Partners		Amanda Pitt	Partner		
La Fosse	www.lafosse.com	Abbie Bolton	Senior executive (commercial, marketing, digital)		Technology and digital
Lumina Search	www.luminasearch.com	Anne Fenton	Chair		Media appointments
		Stephanie Hatton	Managing Director		
MacGregor Black	www.macgregorblack.com	Emily Robson	Head of practise - consumer goods		
Mission Bay	www.missionbayltd.com	John Keeling	Managing Partner		Traditional media focus
Nolan Partners	www.nolanpartners.com	Stewart King	Partner		Sports appointments
RCA Ltd	www.rcalimited.com	Rosemary Collins	Managing Director		Media, technology and entertainment
Renovata	www.renovata.com	Lucy Brealy	Consultant		
		Sian Powell	Senior associate		
Robert Walters	www.robertwalters.com	Susie Wei	Manager		
Robert Lindsay Associates	www.robert-lindsay.com	Neil Smith	Founder/CEO		Broadcast and Hollywood Studio specialism - marketing, sales, programming
Sanderson King	www.sandersonking.com	Elliott Sanderson	Founder and CEO	elliott@sandersonking.com	

Group 3: Least well known and have had CMO/above positions (but information is less certain)

Company	Website	Headhunter	Title/Seniority	Email (if published)	Business Expertise
Savannah Group	www.savannah-group.com	Simon Gough Tim Clouting	Managing Partner Partner		Executive search, interim and consulting
Sirocco Search	www.siroccosearch.com	Jane Dowding	Founder/MD		
Stone Haven	www.stonehaveninternational.com	Judith Osborne	Partner		
The Talent Business	www.thetalentbusiness.com	Olivia Skone Charlie Thomas Andy Wardlaw Emma Ward	European head of business and marketing CEO Global Managing director, tech and innovation European Managing Director, business & marketing		
True	www.trueplatform.com	Kristyna Smetanova	Partner		
Tyzack Associates	www.tyzackpartners.com	David Dumeresque Mark Sparrow Neal Wyman	Partner Managing Partner Senior Partner		
Wilson Grey	www.wilson-grey.com	Simon Benson	Founder		
Zulu Bravo	www.zulubravomedia.com	Zoe Botbol Roxy Green	Founder Partner		Boutique

